



FLOOD EXPO

PREDICTION, PREVENTION, RESILIENCE, RESCUE, RESTORATION

SPONSORED BY



Marshalls

Creating Better Spaces

POST SHOW REPORT

“

THE AMOUNT OF LEADS WE GOT WERE AMAZING, AND LEADS WE NEVER EXPECTED - FROM SOUTH KOREA TO SWEDEN, THE UK TO THE US, IT'S JUST BEEN INCREDIBLE

Brian Mooney - Dam Easy Flood Barriers

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“

IF YOU'RE NOT HERE AS PART OF YOUR MARKETING EXERCISES, YOU NEED TO SERIOUSLY THINK ABOUT IT, IT'S WELL WORTH BEING HERE

Jeremy Miles - UK Sandbags

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“

IT'S A GLOBAL EVENT. THERE'S BEEN LOTS OF PEOPLE FROM DIFFERENT COUNTRIES WITH A REAL INTEREST. I THINK THIS HAS BECOME 'THE' EVENT FOR FLOOD BUSINESS

Britt Warg - Geodesign Barriers

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**THE MUST ATTEND EVENT FOR
FLOOD PROFESSIONALS**



United Nations
Climate Change Secretariat

THE WORLD'S LEADING FLOOD
EXHIBITION & CONFERENCE IN NUMBERS



This year's Flood Expo exceeded our own expectations and was an overwhelming success! We are delighted to share with you that the 2017 event attracted more exhibitors, speakers, and visitors than ever before!

88%

of exhibitors rebooked

58%

of rebooks upgraded to a larger stand

97.3%

of visitors would attend next year

76%

of visitors are discussing doing business with exhibitors

2,721 attendees



We've done a number of flooding exhibitions in 2016/2017 and picked this one as the main one, and that's testament to the fact that this was delivering better outcomes than the others were

Mark Goodger
Hydro International

VISITORS FROM:



WHO

ATTENDED

Managing Directors, CEOs, Technical Directors, Flood Risk Managers, Senior Drainage Engineers, Project Managers, SuDs, Flood and Coastal Risk Managers, Site Managers, Procurement Managers, Principle Engineers, Town Planners, and more from...



LIVE!

FROM THE SHOW



The quality of the leads that we have are top draw - every single one of them....and in this industry, you won't get leads like this anywhere else.

Brian Mooney

CEO - Dam Easy Flood Barriers



A lot of decision makers come here, a lot of diverse, people but specialised people...I would definitely recommend it to others.

Mark Goodger

Regional technical Manager
- Hydro International



I'm exhausted, the amount of interest we've had from the minute i came to the stand has been excellent - a definite worthwhile trip.

Jeremy Miles

Business Development Manager
- UK Sandbags



The quality of visitors has been very, very good. We've had a lot of decision makers, we've had people with purchasing power. These are the people that say phone me, let's make an appointment, let's get together, we can do something.

Michael Reeve

Company Director - ADC



I've found it extremely busy...I don't think i ever stopped talking! 150% we will be exhibiting next year!

Britt Warg

UK Manager - GeoDesign Barriers



The people who have visited have been the key decision makers, we've seen a lot of people visiting the stand.

Simon Crowther

Managing Director -
Flood Protection Solutions



NEXT YEARS SHOW: 12 & 13 SEPTEMBER 2018 NEC, BIRMINGHAM

EXHIBIT

For exhibiting and sponsorship opportunities
contact James Berryman on
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GET INVOLVED

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